# Dhairya Ashwinikumar Vora

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#### WORK EXPERIENCE

Smartsheet Bellevue, WA

Product Designer, Design Systems Intern

May 2024 - Current

- Led the design and documentation of 3 critical design system components, resulting in a 20% increase in development efficiency and improved consistency and accessibility across the platform.
- Established platform-wide grids and layout constraints, setting up a strong foundation for the design system and ensuring consistent and cohesive design practices across 8 design teams.
- Prioritized component roadmap and scoping requirements in collaboration with engineers and designers to increase component development efficiency by 10%.

Johnson Controls Indianapolis, IN

UX Designer | Industry Sponsored Project

Sep 2023 - May 2024

- Iteratively improved product workflows through 7 usability testing sessions, achieving 2.7x faster workflows.
- Spearheaded the creation of high-fidelity prototypes, and UX documentation, delivering 12 redesign improvements.
- Conducted 5 user interviews & analyzed 8 competitors to understand the video surveillance domain and pain points.

VoiceXD Los Gatos, CA

UX Design Intern

*May 2023 - Dec 2023* 

- Spearheaded platform redesign in direct collaboration with engineering team, driving a 22% increase in user base.
- Conceptualized and shipped transcript analysis feature with GenAI capabilities, enhancing core platform experience.
- Collaborated directly with CUI design and marketing consultants to help boost user-retention on the platform.
- Shipped 6 features for the platform in close collaboration with engineers and designing technically feasible solutions.

#### **Tata Consultancy Services**

Ahmedabad, India

Assistant System Engineer

Oct 2020 - Jul 2022

- Developed multiple code modules to enhance functionality and user experience for core projects in an agile setting.
- Incorporated inclusive design principles and accessibility guidelines to ensure catering to a diverse range of users.
- Researched and synthesized emerging design trends, presenting findings in a workshop to 14 team members; discussions inspired new design initiatives, elevating overall team design approach.

Easilydone Technologies Ahmedabad, India

UX Engineer Intern

Dec 2019 - Apr 2020

- Designed and built responsive web and mobile applications, reducing onboarding paperwork by 95% for the client.
- Created journey maps, storyboards, wireframes and UI designs to present existing problems and proposed solutions.
- Synthesized user feedback and business requirements into designs, resulting in improved customer satisfaction.

### Easilydone Technologies

Ahmedabad, India

UX Design Intern

- Feb 2019 Jun 2019
- Led the end-to-end design of the company's first mobile application for visitor management & shipped it in 3 months.
- Conducted competitive analysis and 4 user interviews to understand the demand for visitor management.
- Built clickable high-fidelity cross platform prototypes to test and validate designs with users.

#### **EDUCATION**

#### **Indiana University-Purdue University Indianapolis**

Indianapolis, IN

Master of Science (MS) in Human-Computer Interaction

Aug 2022 - May 2024

**Ganpat University** 

Ahmedabad, India

Bachelor of Science (BS) in Computer Science & Engineering

Jul 2016 - Jun 2020

## **SKILLS**

Design: Wireframing, Prototyping, Information Architecture, Design System, Visual Design, Motion Design, Iconography

Research: Journey Mapping, Competitive Analysis, A/B Testing, User Interviews, Surveys, Storyboarding

Tools: Figma, Adobe CC, Miro, Jira, Confluence, HTML/CSS, JavaScript, React.js, GIT, Balsamiq, Gitlab, Blender 3D